

Iowa Quarter Horse Association

Tuesday, December 14, 2021

6:30 PM - Iowa Cattlemen's - Ames, IA

Type of Meeting: Board of Directors

President Kim Strong called the meeting to order.

Roll Call: Kim Strong (President), Jackie Kincaid (VP), Director at Large: Kyle Defreece, Shanen Ebersole, Shannon Walker, District 1 Becky Grier; District 2 Brian Hamrick; District 4 Loren Meyer; District 6 Cassie George; Tami Adix-Ex-Officio.

Absent: Craig Johnson, Shannon Priest, Rosalie Carlson, Wade Ellerbroek

Motion to approve November Board Meeting Minutes by Tami Adix; 2nd: Kyle Defreece. Motion passed with unanimous vote.

President Strong reviewed the bank current balances for the Treasurer's Report as follows: Current Checking Balances:

Amateur Current Balance: \$20,684.20	2018 Breeders \$4,990.13
Breeder's General Balance: \$667.40	2019 Breeders \$31,089.44
IQ General Balance: \$87,382.51	2020 Breeders \$44,342.22
Ranch General Balance: \$11,258.78	2021 Breeders \$77,214.55
EWD Balance: \$1,464.28	2022 Breeders \$50.00
Audit Balance: \$24,552.71	2019 Ranch: \$37,476.36
Reserve Balance: \$51,770.04	2020 Ranch \$37,947.51
\$ For Scholars \$17,034.24	2021 Ranch \$42,112.27
Breeders INC \$8,994.82	2022 Ranch \$700.01

Motion to approve the bank balances - Kyle Defreece 2nd: Loren Meyer. Motion passed with unanimous vote.

President Strong Report:

- Discussed that district 3 is working on getting a meeting together. There are 2 individuals interested at this time in the Director position.
- Mayflower Show Announcers: Ron and Pat Miller showed interest in being the announcers at the show, all in attendance agreed that the Miller's will be announcers at the Mayflower 2022 show.
- Strong recommended that the Mayflower all day fee be increased by \$25.00. All were in agreement that the new fee will be increased to \$375 for 2022.
- Reported that there has been interest in having an IQHA Open Rail Ranch Class. Motion
 made by Kyle Defreece to have an Open Ranch Rail as an IQHA class eligible for a year end
 award, to be included at the Mayflower and The Fall Classic; 2nd by Shannon Walker. Motion
 passed unanimously.

Vice President Jackie Kincaid- Nothing to report.

Old Business

Stallion Service Auction Report by Brian Hamrick

- Currently 98 stallions are listed in the catalog. Two additional stallions will be part of a supplemental edition with the potential of more to be added to the supplement. Online auction will be held January 7-9, 2022.
- 250 catalogs have been printed and 225 will be mailed out. \$1,400.00 in advertisements should cover the costs of the catalogs.
- It was discussed and agreed upon that next year premiere stallions will be highlighted in the catalog.

Breeder's Futurity Report-No report, Kelly Birkenholtz could not attend.

Premier Sires- Report by Shannon Walker

• The forms and application have been submitted to Claire Binkowski, founder and director of Premier Sires. Premier Sires is only planning on doing two matching funds this year. One has already been chosen. One concern Shannon has is that on the application it does clearly state that whatever classes are held need to be premier sired horses only. Claire does have interest and has more questions.

Ranch Horse Futurity Report by Loren Meyer

- The Ranch Horse Committee met on November 30th. The committee with the board permission would like to write to sponsors and ask for a title sponsorship in the amount of \$15,000.
- Nomination Forms for the 2020-2021 Offspring have been released online and hard copies are going out.

New Business

- The board reviewed and discussed some changes that need to be made to the IQHA 2022 budget. Some notable changes include: Change of terminology on line items Bookkeeping and Office Coordinator to Gratuites and make it a combined line item. Discussion that the secretary position needs to be a paid position and to leave the line item in the budget as is. Discussed the need for an executive secretary but right now the main concern is finding a secretary/treasurer. Separating the secretary and treasurer position to two individuals, the members agreed that this would be a good idea and it was tabled until July. Discussed a need to increase the equipment line to \$2,000. At this time the board members feel we should purchase a printer.
- President Strong provided a list of committees and services for review. The Point Keeper was held by the secretary in 2021 but was divided out to 4 different sources to complete the 2021 points for the year end results. Strong has 2 interested parties for this position and will follow up with them, reporting back at the January meeting. It was suggested that the Financial Committee include the Ex-Officio. Members feel there needs to be more fundraising and to consider a Fundraising committee. Jackie Kincaid will be undertaking memberships. It was brought up to consider paying gratuities for this position in an effort to help retain the individual providing this service. Missy Grothoff is stepping down at the first of the year as the Social Media Coordinator and her replacement will be up for board approval at the January meeting.
- President Strong had updated the IQHA show approval form for board review. The recent addition
 of the IQHA Ranch Rail class needs to be added to the form and once confirmed the new point
 keeper's name and email address will also be added. Motion made by Shanen Ebersole for the
 show approval form to add the ranch rail class and the addition of the point keeper. 2nd Loren
 Meyer. Motion passed with unanimous vote.

Report of Directors:

• **District 1** Becky Grier-Held their meeting on 12/8/22 exchanged white elephant gifts.

- **District 2** Brain Hamrick- Nick Wood will be the new District 2 Director. Brian did discuss talking with Craig Johnson about ideas of helping grow and get more members for IQHA. Ideas such as membership drives at shows and add open show sponsorship.
- **District 4** Loren Meyer- held their meeting on 12/7/22 and was re-elected then followed with a gift exchange.
- **District 5** Shannon Priest-Absent.
- **District 6** Cassie George- Working on getting their District show started. Discussing plans of doing a roping clinic Friday morning, the break day, and a jackpot in the afternoon. She will hold a district meeting for elections soon.
- **District 7** Rosalie Carlson- Absent.
- **District 8** Wade Ellerbroek- Absent. Submitted report December 7 there was an election and the new director will be Mike Van Egdom.

Directors at Large:

• Kyle Defreece-Nothing to report. Shanen Ebersole- States she has been getting calls regarding Cassie's upcoming District 6 show. Craig Johnson- Absent. Shannon Walker- Nothing to report.

Amateur Reports: No Report

Youth Reports: Guests Bill & Jennifer Horton and IQHYA President Emma Schaefer.

• IQHYA bank reports:

Wells Fargo account - \$7,772.91

Greenbelt account - \$7,474.43

- Membership 51 youth members recorded this year. No Congress NYATT team this year.
 Youth World Shows and all world shows return to qualifying shows. Level 1 Championships in 2022 will be stand alone events; West Scottsdale Arizona, East Ohio, No central.
 Cattle/Ranch VRH World in June has been approved.
- Emma Schaefer wanted to express her thanks to IQHA and IQHYA for everything that they taught her and all the opportunities they provided her.
- Horton shared that Curtis Johnson put together a proposal that she would like IQHA to put on
 their agenda for consideration. This individual would like to see more volunteer opportunities to
 be rewarded and qualify for points. He would like the program to recognize hours of community
 service whether it's inside the association or outside of it at other equine events. Some of the
 opportunities include participating in the AQHA Ranch Horse Development program.

Motion to adjourn: Brian Hamrick 2nd: Loren Meyer

Next meeting is set for January 14, 2022 6:30pm, Courtyard by Marriott, Ankeny

Minutes written and submitted by Kim Strong, President